

Pre-Seed - Q2

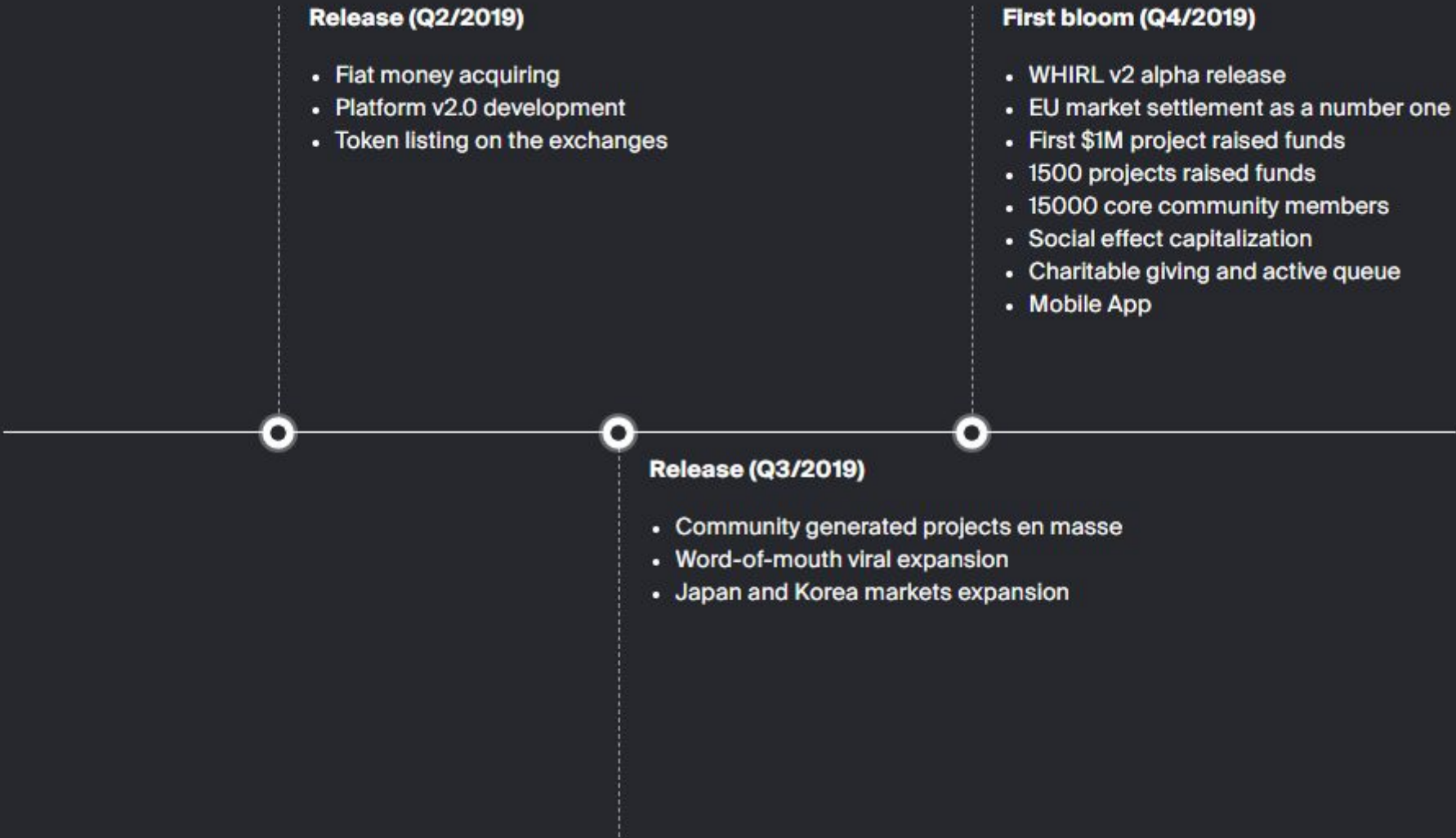
- WHIRL's core development
- alpha-version of platform for testing
- Algorithm and queue system modelling

Public (11/2018) Q4

- Community established
- Bounty provided
- Open beta
- TRW technology implementation
- Advisory/partnership network
- ICO

Seed (07/2018) Q3

- Establishing the brand Identities
- Legal establishment
- Whitepaper development
- Community establishment
- Website composition



Release (Q2/2019)

- Fiat money acquiring
- Platform v2.0 development
- Token listing on the exchanges

Release (Q3/2019)

- Community generated projects en masse
- Word-of-mouth viral expansion
- Japan and Korea markets expansion

First bloom (Q4/2019)

- WHIRL v2 alpha release
- EU market settlement as a number one
- First \$1M project raised funds
- 1500 projects raised funds
- 15000 core community members
- Social effect capitalization
- Charitable giving and active queue
- Mobile App

Fullpower traction (Q1-Q2/2020)

- WHIRL v2.0 final release
- KICKONOMY liquid integration (TBA)
- India market expansion
- 15 Campaigns per month
- 90 Campaigns in six months
- \$ 90 000 Total funds raised
- \$ 22 500 Total funds raised via WRL token (equal to \$)
- \$ 1 125 Collected via commission in WRL tokens (equal to \$)
- 1 125 000 WRL tokens collected via platform's commission
- 0.0019% Part of WRL tokens collected by the commission (per total emission)

Q3-Q4 2020

- US and India markets expansion
- 150 Campaigns per month
- 900 Campaigns in six months
- \$ 1 800 000 Total funds raised
- \$ 450 000 Total funds raised via WRL token (equal to \$)
- \$ 22 500 Collected via commission in WRL tokens (equal to \$)
- 22 500 000 WRL tokens collected via platform's commission
- 0.04% Part of WRL tokens collected by the commission (per total emission)

Q1-Q2 2021

- 1 500 Campaigns per month
- 9 000 Campaigns in six months
- \$ 27 000 000 Total funds raised
- \$ 6 750 000 Total funds raised via WRL token (equal to \$)
- \$ 337 500 Collected via commission in WRL tokens (equal to \$)
- 337 500 000 WRL tokens collected via platform's commission
- 0.56 % Part of WRL tokens collected by the commission (per total emission)

Q3-Q4 2021

- 6 000 Campaigns per month
- 36 000 Campaigns in six months
- \$ 144 000 000 Total funds raised
- \$ 36 000 000 Total funds raised via WRL token (equal to \$)
- \$ 1 800 000 Collected via commission in WRL tokens (equal to \$)
- 1 800 000 000 WRL tokens collected via platform's commission
- 3 % Part of WRL tokens collected by the commission (per total emission)

Q1-Q2 2022

- 18 000 Campaigns per month
- 108 000 Campaigns in six months
- \$ 540 000 000 Total funds raised
- \$ 135 000 000 Total funds raised via WRL token (equal to \$)
- \$ 6 750 000 Collected via commission in WRL tokens (equal to \$)
- 6 750 000 000 WRL tokens collected via platform's commission
- 11.25 % Part of WRL tokens collected by the commission (per total emission)

Q3-Q4 2022

- 36 000 Campaigns per month
- 216 000 Campaigns in six months
- \$ 1 296 000 000 Total funds raised
- \$ 324 000 000 Total funds raised via WRL token (equal to \$)
- \$ 16 200 000 Collected via commission in WRL tokens (equal to \$)
- 16 200 000 000 WRL tokens collected via platform's commission
- 27 % Part of WRL tokens collected by the commission (per total emission)

Q1-Q2 2023

- 40 000 Campaigns per month
- 240 000 Campaigns in six months
- \$ 1 680 000 000 Total funds raised
- \$ 420 000 000 Total funds raised via WRL token (equal to \$)
- \$ 21 000 000 Collected via commission in WRL tokens (equal to \$)
- 21 000 000 000 WRL tokens collected via platform's commission
- 35 % Part of WRL tokens collected by the commission (per total emission)

