

Sphere Social ICO Professional Analytics



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ICO details

Start date: 12 February 2018 UTC 21:00

Smart contract platform: Ethereum blockchain

Soft cap: \$1,500,000

Available token for sale: 650,000,000 (65% of supply)

Accepted currencies: Ethereum, Bitcoin, Litecoin, Dogecoin, Fiat

Bonus program:: From 15% to 60% End date: 9 April 2018 UTC 21:00

> Contract type: ERC20

> > Hard cap: \$40,000,000

Cost of 1 SAT: \$0.14





Andrew Khong

CEO AND FOUNDER

His entrepreneurial background includes starting two different businesses that reached multi-million dollar revenues in the first few years.



Robert Tomkins

TECH PROJECT MANAGER

Work experience:

Barclays wealth and investment management (2013), Desktop deployment Co-ordinator NCR Corporation (2014 - 2015), Implementation manager XMA (2015 - 2017), IT Project manager King's College London (2017 - Present), Senior project manager



Andy Fuhr system engineer

With his extended experience in studios as an artist himself and working in the field, he understands the challenges of tech and how this affects the creative process.



Jessica Thoennes community manager

Education: University of Washington (2014 - 2018)



Tamara Mihajlovic

CUSTOMER SUPPORT

Project information

The Sphere social project is entering the growing market for social communication and aims to solve a number of real-world problems. The project's chance of solving these problems makes it promising and potentially in high demand.

Sphere Social has a strong team and advisors, who between them have extensive experience in this business area. The fact that the management has sufficient experience of joint work and is successfully developing its business is a definite plus for Sphere Social.

Having studied the available information and written this review, we did not identify any significant risks that could negatively affect the price of the token.

Sphere was built on the idea that privacy, company transparency, and data security should be the fundamental building blocks of every social platform.

Sphere wants to help you take back the control and have a say about your data.

So Sphere created a decentralized social network, separate from those corporations, that allows exactly that. You have a say, you get compensated, and above all you take back the power with every click and every social connection.

Sphere Network is a next-generation decentralized Social Media network.

The problem with social media juggernauts today is that your online activity, data, and privacy belong to them – and they freely sell it all to the highest bidder. The problem with centralized servers is that their stores of sensitive data are vulnerable to hacking. In their place, we are creating Sphere, a more transparent, honest, and open blockchain network.

Sphere is built on the main principles of privacy and security as an irrefutable right, giving users protection, security, and peace of mind.

Sphere Social Offers:

The established product that can be found on the internet, as well as Google Play Store and Apple App Store. Shere social currently has 600,000 registered users and the number is increasing.

The strategic plan that puts their users and token holders first.

The segregated cloud server environment that is safeguarded using cutting- edge security systems.

The superior user experience and superior customer support for the users in Sphere ecosystem.

Anonymous transactions globally. Everything is done using digital currency.

AD Platform. Sphere has plans for creating a fully functional advertising portal. The advertising portal will allow users to create ad pieces that will be displayed in the Sphere news feed.

The safeguard of users privacy and avoid the misuse of community data.



The advisory board is composed of hedge fund managers, brokerage firm founders, and CEOs, as well as bank managing directors.



Michael Arbach Blockchain Architect



Amy Roiland Fashion Tapp Founder



Boyan Josic CEO - Digital Content



Rob Rukstalis Massive Media

Distribution of tokens:

- 65% For sale through the ICO
- 17% For the social network development
- 9% For the company
- 8% For Bounty
- 1% For the team and advisory staff



Funds raised from the ICO will be distributed as follows:

Application Development: 60% Marketing & Promotion: 15% Company: 15% Legal: 5%



Development plans:

Sphere Social has a balanced strategy for entering the market. Currently, cryptocurrency is legal in a large number of developed countries and the company's roadmap has been developed taking into account the current situation. It will be adapted in accordance with changes in legislation in countries in whose territories the project will be active.

2016	0	Sphere Development Starts
		Sphere development starts work on iOS and Android apps.
Groundwork Preparation for ICO	0	Q1 2017
Groundwork Preparation for ICO		
02.2017	0	Further Application Development
		The first apps were submitted for beta testing.
ICO Marketing	0	Q3 2017
Spread Sphere globally & change the world of social networking.	Ĩ	
942017	0	ICO Pre-sale start
A SAL	Ŭ	ICO Pre-Sale
ICO Crowdsale Starts Back-end update and Security Integration	0	QI 2018
ICO Feb 12 - April 9		
New and better Sphere Wallet with added security.		
92 2018	0	Ad platform
		SAT can be used for buying and selling advertising spaces
Sphere Marketplace	0	03.2018
First implementation on Sphere Marketplace for businesses and users.		
Q4 2018	0	Complete Trustless and Decentralized Social Network
		Complete Trustless and Decentralized Social Network.
More Features Coming	0	Into the Future
Some of the features we hope to add in the near future		
Auction System		
Third party integration		
Implementing other features suggested by the community		
More to come		

Market and Industry Review:

The social media market has experienced a continuing growth trend in the last decade. Social networks are starting to play an increasingly important role in marketing every year. Users are happy to learn the content in social networks and share it with their friends.

According to Pew Research Center, in the period from 2005 to 2018 the social media market showed active growth from 5% active world users in 2005 to 65% active world users in 2018:



Active growth is also evident in other segments related to the social media market. According to a Pew Research Center report, an increase in the number of social media has become key factor for the rapid growth of the internet advertising. The market share of the Internet advertising has increased by 25% over the last 5 years. This year Internet advertising is expected to grow by 7% thanks to social media market.

Contacts



You Tube

www.youtube.com/channel/ UCE4I_M-hUm8m77YwnEvgtcQ/videos

Instagram

https://www.instagram.com/sphereofficial1/



https://www.pinterest.com/sphereofficial/

Total Rate



The information contained in the review is for informational purposes only. The review is based on the analysis of our professional ICO market experts.

Our goal is to make the ICO market more transparent and reliable and to minimize the risks for investors.

We also appreciate your feedback and suggestions that help us to do our analysis better.

